



BALMAIN

PARIS

MEDIA RELEASE

Introducing the latest glasses collection from Parisian couture house, Balmain.

The chic new collection features timeless shapes, modern materials and expert craftsmanship, reflecting the brand's sleek and sophisticated tailoring.

Balmain's signature colour palette of black and gold is offset by opulent jewel toned rims, tortoiseshell with

subtle flecks of blue and pearlescent marble effects.

The eight-piece collection is in stores from 29 November, priced from \$459 for two pairs. See the new Balmain eyewear styles available at Specsavers.

— THE EXCLUSIVE COLLECTION —



BL1556S
30735170
2 pairs single vision \$459

Make a glamorous style statement wearing these chic, cat-eye glasses from Balmain. Made from glossy, acetate in a timeless tortoiseshell pattern and perfectly complemented by shiny, gold metal detail on the front and sides.



BL1557S
30735187
2 pairs single vision \$459

Balmain reflects the expert craftsmanship and sleek tailoring of its clothing with this striking, upswept frame in beautiful tortoiseshell with subtle flecks of blue.



BL1560S
30735194
2 pairs single vision \$459

These angular glasses embody the expert craftsmanship and sleek tailoring Balmain is known for. Made from slim, matte black metal with elegant, cut-out brow detail for a feminine, cat's eye effect. Finished with sleek, gold sides and black acetate tips.



BL1564S
30735200
2 pairs single vision \$459

Add a little glamour to your look with these soft, cat's eye glasses by Balmain. Made from glossy acetate in a beautiful, ruby red mottled pattern with contrasting mirror-like gold metal sides. Elegant gold detailing at the hinge and etched branding completes the look.



BL1567S
30735217
2 pairs single vision \$459

Understated and elegant, these oversized round-eye glasses from Balmain are sleek in statement black acetate, with eye-catching glossy gold metal sides featuring simple 'B' branding and delicately etched detail.



BL1559S SUN RX
30735231
2 pairs single vision \$459

Undeniably chic, these on-trend round sunglasses from Balmain make the perfect accessory to your summer style. In stylish matte black metal, the front is adorned with gold metal stud detail to draw in the eye. Cylindrical temples in acetate finish the look, complete with glossy gold detailing for that added touch of luxe.



BL1564S SUN RX
30735248
2 pairs single vision \$459

An instantly chic summer style, these Balmain sunglasses take inspiration from two fashion staples - the iconic cat's eye shape and the effortlessly versatile tortoiseshell pattern. Crafted from glossy, acetate with elegant, gold metal detail at the hinge.



BL1566S SUN RX
30735262
2 pairs single vision \$459

Balmain reinterprets the timeless Aviator style with these high-end sunglasses. The iconic silhouette is crafted from shiny, gold metal with unique, single bridge detail along the brow line. Finished with acetate tips in a beautiful marbled effect, with rich tones of brown and pearlescent detail.

Media Contacts

Katy Hughes
kathyh@
thisismango.co.nz
09 306 0932

Jessica Crosswell
jessicac@
thisismango.co.nz
09 306 0962

Anri McHugh
anri.mchugh@
specsavers.com
+ 61 (0) 3 9091 8950

Georgina Dawson
georgina.dawson@
specsavers.com
+ 61 (0) 3 8532 8669

*Prices correct at the time of distribution. Frames available while stocks last. *All glasses are priced complete with single vision lenses