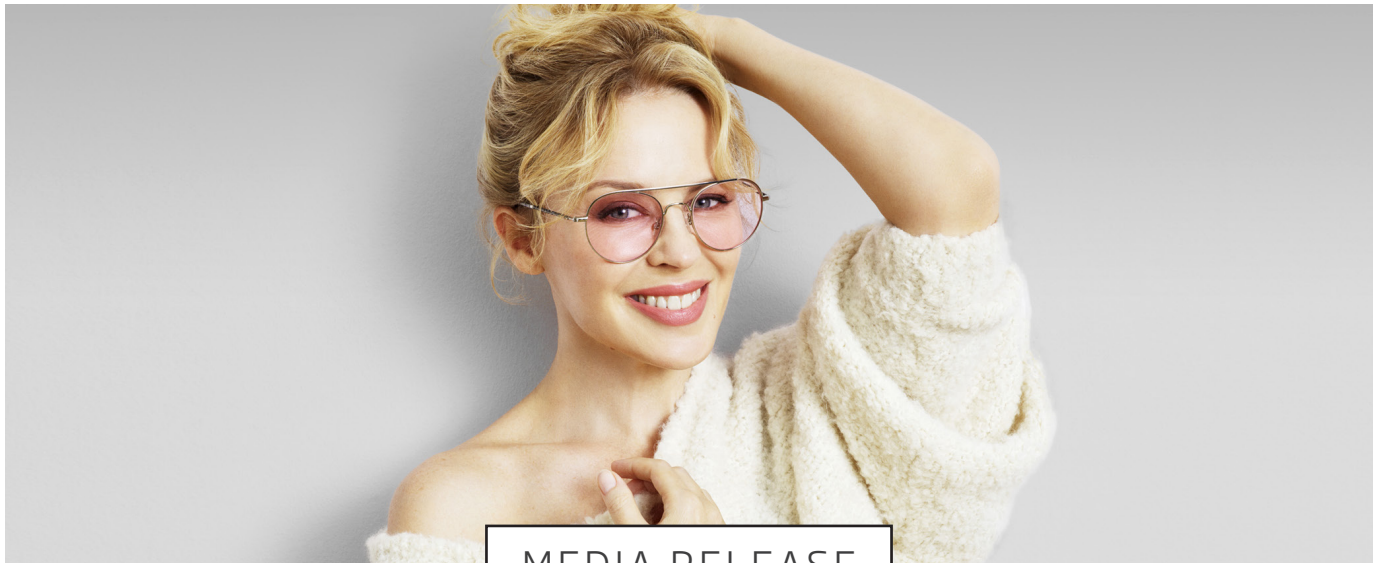




KYLIE MINOGUE
EYEWEAR *K*



MEDIA RELEASE

Specs that'll see you Spinning Around

Kylie reveals the second instalment of her bestselling eyewear collection

Pop superstar, fashion icon and designer Kylie Minogue has unveiled the latest additions to her eyewear range, available exclusively at Specsavers.

Building on the success of her bestselling debut collection launched last year, Kylie said she has kept a keen eye on detail when crafting her new styles.

Each new pair in the Kylie Minogue Eyewear collection takes its name from one of her classic tracks, including All The Lovers and Spinning Around. Priced from \$199 for two pairs single vision, the six optical and three prescription sunglasses join the rest of the glamorous collection in Specsavers stores nationwide from 26 April.

With Kylie describing the style cues as 'reinterpreted retro', the collection features a chic mix of rose gold,

soft pastels and classic monochrome, adorned with delicate Swarovski® crystals - and her unmistakable 'K' tag. To complement the specs, Kylie has for the first time designed a limited edition dark brown faux leather glasses cord.

Kylie said: 'My debut collection becoming a top seller was incredible, so naturally I was so excited to start on the second phase!

'The sparkle detail I've included in a few of the frames means they can be easily switched from daytime wear to night-time. We've also continued the inclusion of petite sizes and introduced some larger sizes so there really is something for everyone.'

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*Prices correct at the time of distribution. Frames available while stocks last. *All glasses are priced complete with single vision lenses