



MEDIA RELEASE

# Specsavers unveils KENZO eyewear collection

Iconic, colourful and available for a limited time only

Specsavers is proud to announce that Parisian design powerhouse, KENZO, is the latest designer eyewear range to be stocked exclusively across its stores nationwide.

Bringing its brand of luxury street-chic to Specsavers for a limited time only from 18 April, stylish glasses wearers will be able to choose prescription glasses and sunglasses that reflect the brand's trend-setting apparel collections.

Hyper intense colour, bold prints and standout shapes underpin the globally-influenced eyewear range. Kenzo devotees and anyone who wants to express their individual style through their specs are sure to fall in love with the collection.

All glasses in the 22-strong range are priced from \$459 for two pairs - making catwalk-inspired designer specs more affordable than ever.

Stig Hansen, Specsavers Global Head of Product Design, says 'We're thrilled to add another stylish brand to our expanding designer portfolio - even if only for a short while.'

'Kenzo's unique aesthetic chimes perfectly with our own aspiration to see glasses wearers express their individuality through their specs.'

Urban, style focused and cutting edge, the Kenzo eyewear range is priced from \$459 for two pairs single vision and is available for a limited time only, until stock lasts.

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\*Prices correct at the time of distribution. Frames available while stocks last. \*All glasses are priced complete with single vision lenses