



Media Release

Statement-making frames epitomise Spring/Summer '22.

Vibrant colours and bold, angular silhouettes meet timeless classics in Specsavers' eyewear range for Spring/Summer '22.

Eyewear can be a game changing accessory and summer presents the perfect time of year to alter your look. Whether it's an every-day optical or an eye-catching pair of sunnies you're after, Specsavers has a style to suit every occasion.

Leaning into the maxi vintage vibe, you'll find oversized statement frames, while metal styles with a fun pop of colour are a twist on a timeless classic. For those keen on a retro look, the round shape frames with two toned finishes and contrasting metal details are a seasonal signature.

Yvy Nguyen, Design & Frame Manager at Specsavers explains the range is right on trend; *"We always bring our customers the latest frames influenced by eyewear trends around the world and Spring/Summer '22 is no different.*

"Eyewear is such a personal accessory, and we love the trends we've been able to pull through for this season. For those wanting to be noticed, the chunky acetates and exaggerated silhouettes are a statement staple, while modern takes on the round frame lend themselves to everyday styling. The coloured lens tints and geometric shapes offer an understated way to change up your look.

"With refresh launches from the likes of Alex Perry, Carla Zampatti and Collette Dinnigan, this new Spring/Summer line up really will offer something for everyone," concluded Yvy.

MAXI VINTAGE

Maxi vintage is right on trend for eyewear this season and it's all about statement-making oversized frames. Featuring fresh and vibrant colours and bold, angular silhouettes, these frames are a playful way to dress up any outfit. Whether it's the temples or the shape, these chunky acetates in vintage styling will have you embodying your best modern-day Jackie-O fantasy.

COLOUR MEETS METAL

Metal frames are a timeless classic that never go out of style. This season we're pairing shiny chrome, midnight black and glamorous gold metals with colourful lens tints for a playful pop of colour.

RETRO ROUND

Retro round frames have become part of evergreen styling in eyewear. Featuring oversized lenses, two-toned finishes and contrasting metal details, these frames are stylish, easy to wear and a great unisex option.

Priced from \$169 for two pairs single vision the collection will be available throughout the season online and in Specsavers stores nationwide.

*Prices correct at the time of distribution. Frames available while stocks last. All glasses are priced complete with single vision lenses.

For questions or product samples, please contact:

Ellen Pye
ellenp@thisismango.co.nz
+64 27 840 4050

Stephanie McCormack
stephanie.mccormack@specsavers.com
+61 477 279 700

Specsavers