



UNDER EMBARGO UNTIL 12:01AM 16th OCTOBER 2025

Christopher Esber Launches Exclusive Eyewear Collection at Specsavers.

Australia, 16 October 2025 – Specsavers is proud to announce the exclusive launch of Christopher Esber – the latest addition to its designer portfolio. Globally renowned for his refined tailoring and distinct silhouettes, Esber brings his signature design language to a striking 20-piece eyewear collection, featuring 13 optical and seven sun frames, available exclusively at Specsavers.

Crafted in close collaboration with the Specsavers design team, the exclusive collection reflects Esber's unmistakable aesthetic: elegant minimalism, deconstructed silhouettes, and textile-inspired finishes. Each frame captures the brand's design DNA, realised through organic lines, sculptural hardware and modern silhouettes – designed with muses like Elle Macpherson and Bella Hadid in mind.

"We're thrilled to welcome Christopher Esber into the Specsavers stable of designers. It was a joy to collaborate with Christopher to bring his vision and unique design signatures to life in this range. With stunning and unexpected details synonymous with Christopher Esber's designs peppered through this collection, we know it's going to be a favourite amongst our customers," says Nelly Soleil, Specsavers Head of Frames.

With a loyal celebrity following, including Dua Lipa, Hailey Bieber, Zendaya, Margot Robbie, and Charli XCX, Christopher Esber's unique design aesthetic has global appeal. Known for subverting classic tailoring with negative space and sculptural hardware, his work inspires ideas of escapism and sensuality, reflected in this exclusive eyewear range.

Founder and Creative Director, Christopher Esber speaks on the collection, "Designing this collection with Specsavers offered a rare opportunity to introduce Christopher Esber to a wider audience, distilling our brand expression into a considered eyewear range. Each frame is pared back, refined and grounded in our design DNA – from sculptural lines and subtle hardware detailing, through to an organic palette inspired by the natural environment. Designed to be worn every day, the collection offers an understated way to integrate the brand's signature sensibility into your personal style."

Esber's influence only continues to rise. In 2023, he made his on-schedule debut at Paris Fashion Week – one of only a select few Australians to be invited by the Fédération de la Haute Couture et de la Mode – and was named Designer of the Year at the Australian Fashion Laureate. In 2024, he became the first Australian to win the Grand Prix prize at the prestigious ANDAM Awards in Paris.

Christopher Esber joins a celebrated line-up of exclusive Australian designers at Specsavers, including Alex Perry, Mimco, Carla Zampatti and Collette Dinnigan – bringing a new, directional perspective to the retailer's designer offering.

The Christopher Esber collection available exclusively at Specsavers is priced from \$199 and is now available in stores across Australia and online at [specsavers.com.au](https://www.specsavers.com.au).

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